



**Live Achieve  
Believe Inc**



**PRESENTS...**

**INAUGURAL  
SUICIDE  
AWARENESS  
SHOWDOWN**

**Part I: Dear Me, "Where Have You Been?"**

**Theme: Night at the Oscars**

**a Hybrid Event (In-Person & Virtual)**

**September 24, 2022**

**@ Straz Center for Performing Arts (Morsani Hall)**

**1010 N Macinnes Pl., Tampa, FL 33602**

The Suicide Awareness Showdown celebrates life through an expression of art as a form of therapy. We envision this event bringing awareness to several mental health topics and stigmas in an effort to evoke conversation, offer resources and cultivate a safe space for self-expression.





- Red Carpet
- Live Performances
- Awards
- Celebrity Appearances



**Register and Become a Sponsor at [www.thelab-inc.org](http://www.thelab-inc.org) or contact Jeanette Hordge-Smith, Sponsorship Coordinator at 813-523-9301. Live Achieve Believe Inc. (LAB) is a non-profit, 501c3 corporation.**





# Suicide Awareness Showdown

**Suicide Awareness Showdown (SAS) is a four-part series show** that is designed to take you on a journey from despondency to purpose. We are reaching back to identify the occurrences that lead up to our desire to give up. Give up on our dreams, our goals, our self-worth, our integrity and ultimately our life. If we identify the root of our pain, we can then start the healing process and learn not to live out of our limiting memories, but our limitless imagination. Anything is possible, all our dreams can be achieved. We must stay present in the moment because the present is a gift that we have been given. Join us on this journey to purpose. The journey is never easy, but it's worth it. Together, we are stronger. So, register now and meet us at the Straz Center (Morsani Hall) on September 24th 2022 at 8:00pm. Hope to see you there!

## Part I

Part 1 of the Suicide Awareness Showdown is a red carpeted awards show. Our theme is ***Night at the Oscars***, so become a sponsor, get red carpet ready, and come out and experience a night to remember.

This night will feature amazing singers and very talented groups performing songs that we know and love. We have very skilled dancers that will be creating beautiful art and art in motion on stage. You won't want to miss these performances!

To become a sponsor contact Jeanette Hordge-Smith, Event Producer & Sponsorship Coordinator, at (813)523-9301 or by email at [jeanette@dashmarketingllc.com](mailto:jeanette@dashmarketingllc.com).

Part I - @ The Straz  
Part II - @ The Straz  
Part III - @ Amalie Arena  
Part IV - @ Raymond James

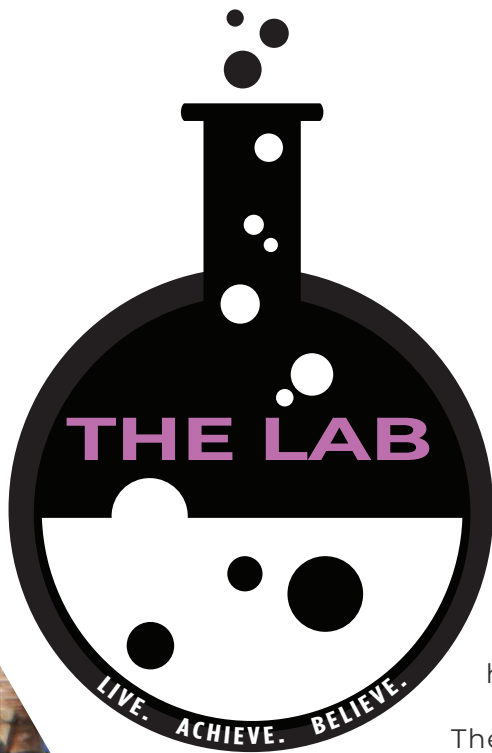


# Our Journey from Despondency to Purpose

Live Achieve Believe Inc. (LAB) is a non-profit, 501c3 corporation, where assistance is offered in the odyssey of self-development. It is the study of oneself that is the essence of the remedy of understanding oneself, which is where true healing is realized.

It is the experimentation of the practice of different core principles evoking habits like honesty, integrity, pro-activity, prioritizing, active listening skills with the intent to understand preceding speaking to be understood, empathizing, the encouragement of yourself and of others, ultimately becoming interdependent. Just as Goethe said, "Things that matter most must never be at the mercy of things that matter least." Building on these principles, allows for the success with oneself which is necessary if the desired goal is contentment and to achieve success in all areas of life.





## Who We Are

The L.A.B. is an organization that challenges and supports individuals to go on an internal journey, in order to discover the root of their situations. Identifying the root allows for targeted healing and puts them on a path to obtaining a healthier mental state of being.

The L.A.B. seeks to empower by providing opportunities for education, self-reflection, and self-evaluation. The services and programming challenge clients to see beyond who they are conditioned to be while finding their purpose and ultimately unlocking their power.



## Corporate Partners



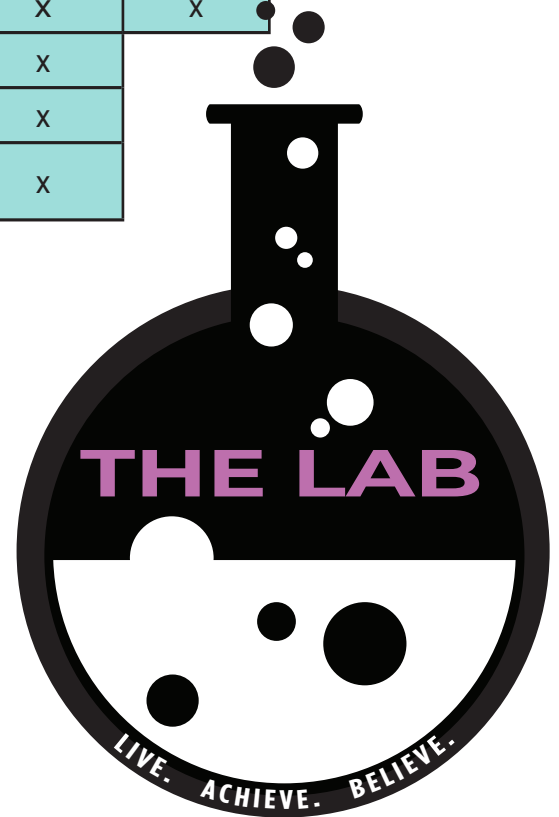
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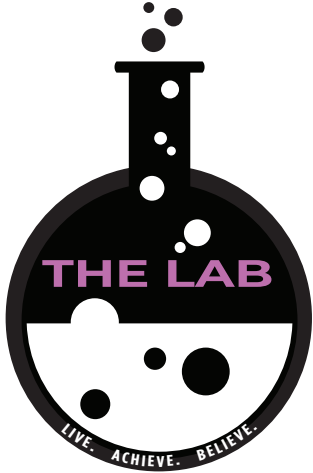


<b>SPONSOR PERKS FOR SAS PART I &amp; II EVENTS</b>	<b>TITLE SPONSOR \$250,000</b>	<b>PLATINUM SPONSOR \$100,000</b>	<b>GOLD SPONSOR \$50,000</b>	<b>SILVER SPONSOR \$25,000</b>	<b>BRONZE SPONSOR \$10,000</b>	<b>COPPER SPONSOR \$5,000</b>
Social Media (Twitter, Instagram, Facebook)	X	X	X	X	X	X
Logo Included on The LAB's Website	X	X	X	X	X	X
Digital Ad Included in Email Blasts	X	X	X	X	X	X
Corporate Items in Gift Bags	X	X	X	X	X	X
Logo Included on Show Program	X	X	X	X	X	X
Virtual Exhibitor Booth	X	X	X	X	X	X
Virtual Event Tickets	Up to 10	Up to 8	Up to 6	Up to 4	Up to 2	1
General Registration Event Admission	Up to 25	Up to 20	Up to 15	Up to 10	Up to 5	Up to 2
Logo on Back of Staff & Volunteer T-Shirts	X	X	X	X	X	X
Logo Included on Event Fliers	X	X	X	X		
On-Site Banner	X	X	X			
VIP Registration and Reserved Seating	X	X	X			
Logo on Back of Flash Mob Dance Team T-Shirts	X	X	X			
Company Mentioned in Press Release	X	X				
Company Mentioned in Television Ads	X	X				
Logo on Front of Flash Mob	X	X				
Podium Time During Event Program	X					
Logo Included in Chamber of Commerce Riverview Chapter Newsletter	X					
Logo Included in Southshore Chamber of Commerce Chapter Newsletter	X					
Logo Included on Step and Repeat Banner	X					
Signage at Event Table	X					
Company Mentioned in Press Release	X					
Digital Ad Included in "Thank You" Email Blast	X					



# Contact Us

Register to Become a Sponsor and Learn More: [www.thelab-inc.org](http://www.thelab-inc.org)



## Live Achieve Believe Inc

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If you or someone you know needs HELP,  
please call 2-1-1

